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# **HEAVY HITTER SALES LINGUISTICS (HARDBACK)**



TILIS Publishers, United States, 2011. Hardback. Condition: New. Language: English. Brand New Book. This is the first book that truly explains sales linguistics -- the revolutionary field of study about how customers use and interpret language during the decision-making process. Steve W Martin provides communication strategies that enable salespeople to rise above their competition and impactful psychological suggestions that compel customers rational intellect and emotional subconscious to buy. Inside is expert advice on: Language-based strategies and tactics to secure...

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- Authored by Steve W. Martin
- Released at 2011



#### Reviews

This is an amazing publication i actually have at any time go through. It is actually rally interesting through reading through period. Its been developed in an exceptionally straightforward way which is merely following i finished reading through this publication where actually altered me, modify the way in my opinion.

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