



Shift: 201 Instant-Action Proven Marketing Strategies to Sell More Insurance and Financial Products Now (Paperback)

By Jeremiah D Desmarais

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The FIRST groundbreaking insurance and financial marketing Encyclopedia from Jeremiah Desmarais (De-ma-ray), one of the most respected marketers and thought leaders in the insurance and financial industry, ranked among the Top 40 Under 40. From the author: For the last fifteen years, I ve invested in millions in testing, trying and experimenting new and creative ways to generate insurance and retirement leads over the internet. In the process, I ve also interviewed the top performing marketers, insurance agents and financial advisors across the world - the best at what they do. My failures have outnumbered my wins by a ratio of 100:1. But when I found something that worked, I tested it in the field again and again until I could systematize it. I called it a SHIFT . Fast forward to today I m humbled that the work of my teams and I, as well as the incredible performers I have interviewed, have generated well over 2,000,000 leads online leading to over \$300,000,000 in commissions paid out to hard-working insurance and financial advisors in over 51 countries. Their best ideas...



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