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PERFORMANCES DES INVESTISSEMENTS SOCIALEMENT RESPONSABLE ET CLASSIQUES



Editions Universitaires Europeennes EUE Jul 2016, 2016. Taschenbuch. Condition: Neu. This item is printed on demand - Print on Demand Neuware - L'investissement socialement responsable s'est formé depuis le XVIIIe siècle autour d'une idéologie religieuse soucieuse de concilier enrichissement matériel et respect de valeurs morales. D'abord réservé aux congrégations religieuses, il s'est depuis une vingtaine d'années largement développé à travers la sphère financière mondiale. A travers notre propre étude, nous avons pu montrer que, contrairement à ce que concluent les...

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