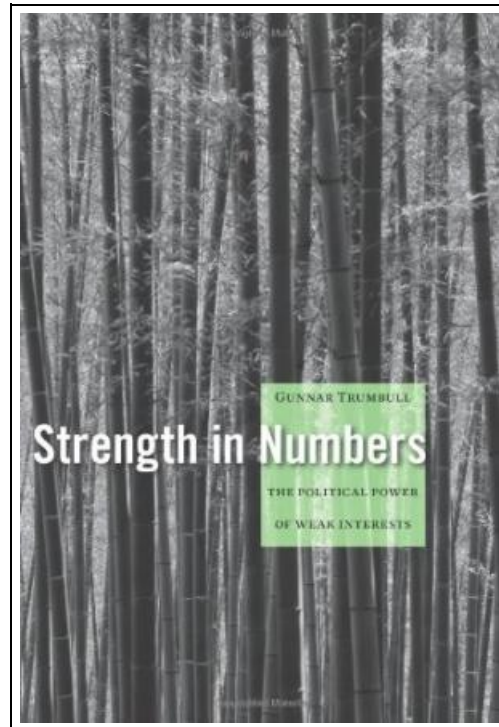


Strength in Numbers: The Political Power of Weak Interests (Hardback)



Filesize: 1.36 MB

Reviews

I actually started out looking at this publication. it was actually writtern really perfectly and useful. Its been written in an extremely simple way and it is only soon after i finished reading through this pdf by which really modified me, change the way i really believe.
(Breanna Kerluke)

STRENGTH IN NUMBERS: THE POLITICAL POWER OF WEAK INTERESTS (HARDBACK)

[DOWNLOAD](#)

HARVARD UNIVERSITY PRESS, United States, 2012. Hardback. Condition: New. Language: English . Brand New Book. Many consumers feel powerless in the face of big industry s interests. And the dominant view of economic regulators (influenced by Mancur Olson s book *The Logic of Collective Action*, published in 1965) agrees with them. According to this view, diffuse interests like those of consumers are too difficult to organize and too weak to influence public policy, which is determined by the concentrated interests of industrial-strength players. Gunnar Trumbull makes the case that this view represents a misreading of both the historical record and the core logic of interest representation. Weak interests, he reveals, quite often emerge the victors in policy battles. Based on a cross-national set of empirical case studies focused on the consumer, retail, credit, pharmaceutical, and agricultural sectors, *Strength in Numbers* develops an alternative model of interest representation. The central challenge in influencing public policy, Trumbull argues, is not organization but legitimization. How do diffuse consumer groups convince legislators that their aims are more legitimate than industry s? By forging unlikely alliances among the main actors in the process: activists, industry, and regulators. Trumbull explains how these legitimacy coalitions form around narratives that tie their agenda to a broader public interest, such as expanded access to goods or protection against harm. Successful legitimizing tactics explain why industry has been less powerful than is commonly thought in shaping agricultural policy in Europe and pharmaceutical policy in the United States. In both instances, weak interests carried the day.

[Read Strength in Numbers: The Political Power of Weak Interests \(Hardback\) Online](#)[Download PDF Strength in Numbers: The Political Power of Weak Interests \(Hardback\)](#)

You May Also Like



Genuine book Oriental fertile new version of the famous primary school enrollment program: the intellectual development of pre-school Jiang(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-09-01 Pages: 160 Publisher: the Jiangxi University Press Welcome Salan. service...

[Download Book »](#)



Billy and Monsters New Neighbor Has a Secret The Fartastic Adventures of Billy and Monster Volume 4

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 32 pages. Dimensions: 11.0in. x 8.5in. x 0.1in.From Best selling Author David ChukaJoin Billy and Monster in this fourth episode...

[Download Book »](#)



Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners

Fernhurst Books Limited. Paperback. Book Condition: new. BRAND NEW, Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners, Paul B. Boissier, Expert information for yachtsmen and...

[Download Book »](#)



The Story of Patsy (Illustrated Edition) (Dodo Press)

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. Illustrated. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s...

[Download Book »](#)



Summer the 25th anniversary of the equation (Keigo Higashino shocking new work! Lies and true Impenetrable(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: Unknown in Publisher: Modern Publishing Basic information Original Price: 28.00 yuan...

[Download Book »](#)