

Language and Power: A Resource Book for Students (Paperback)

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Reviews

If you need to adding benefit, a must buy book. it absolutely was writtern extremely flawlessly and valuable. Once you begin to read the book, it is extremely difficult to leave it before concluding. (Mrs. Odie Murphy II)

LANGUAGE AND POWER: A RESOURCE BOOK FOR STUDENTS (PAPERBACK)



Taylor Francis Ltd, United Kingdom, 2010. Paperback. Condition: New. Language: English . Brand New Book. Routledge English Language Introductions cover core areas of language study and are one-stop resources for students. Assuming no prior knowledge, books in the series offer an accessible overview of the subject, with activities, study questions, sample analyses, commentaries and key readings - all in the same volume. The innovative and flexible two-dimensional structure is built around four sections - introduction, development, exploration and extension - which offer self-contained stages for study. Each topic can also be read across these sections, enabling the reader to build gradually on the knowledge gained. Language and Power: * offers a comprehensive survey of the ways in which language intersects and connects with the social, cultural and political aspects of power, * provides a comprehensive introduction to the history of the field, and covers all the major approaches, theoretical concepts and methods of analysis in this important and developing area of academic study; * covers all the traditional topics, such as race, gender and institutional power, but also incorporates newer material from forensic discourse analysis, the discourse of new capitalism and the study of humour as power; * includes readings from works by seminal figures in the field, such as Roger Fowler, Deborah Cameron and Teun van Dijk; * uses real texts and examples throughout, including advertisements from cosmetics companies; newspaper articles and headlines; websites and internet media; and spoken dialogues such as a transcription from the Obama and McCain presidential debate; * is accompanied by a supporting website that aims to challenge students at a more advanced level and features a complete four-unit chapter which includes activities, a reading and suggestions for further work. Language and Power will be essential reading for students studying English language and linguistics. Paul...

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