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LATENT AND NASCENT ENTREPRENEURSHIP - A MATTER OF PERSONALITY



Shaker Verlag Feb 2014, 2014. Buch Book Condition: Neu. 210x148x mm. Neuware - 'Europe needs to foster entrepreneurial drive more effectively' postulates the European Commission in its 'Green Paper' (COM, 2003, p. 4). Indeed, in recent years, many industrialized economies have implemented policies trying to encourage entrepreneurial activity. Public support of new venture creation and transition into self-employment may persist as entrepreneurship is considered as the key to economic growth and the entrepreneur as the outstanding actor in a modern...

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- Authored by Monika Piegeler
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