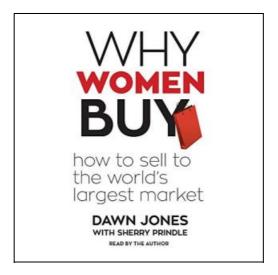
# Why Women Buy: How to Sell to the World s Largest Market



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