

The Cake: Successful Projects with Purpose

By Luis Davila

Createspace, United States, 2015. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ****** Print on Demand ******. The cake represents the successful result of coupling the spiritual intelligence of a boy with the scientific knowledge of an old man. By doing things right, Luis wins a mini-chef contest and is invited to star in a special show in which he will cook with his grandfather. With a comprehensible plot, this reality show teaches us the essence of business guiding and the supernatural discernment as a fountain of knowledge to reach excellence. In the book, Luis Davila P.M.P, uses the preparation of a dessert in a simple and clever way in order to approach the administrative processes of initiation, planification, execution, follow up and closing. Including the areas of integration, approach, time, costs, quality, resources, communication, risks and acquisitions immersed in the purpose of satisfying God and your neighbour as the stakeholders.





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