



Motivating Employees in the Digital Age (Paperback)

By Sharlyn J. Lauby

American Society for Training Development, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book. In the workplace, understanding the technology landscape is important because it helps you choose the best technology tools to support employee engagement, communication, and motivation, writes Sharlyn Lauby in *Motivating Employees in the Digital Age*. Lauby explains how to use social media, gamification, and mLearning to motivate workers, and provides tips on avoiding some common mistakes. This issue of TD at Work will: Describe the capabilities of technology in today's workplace. Explain how to apply technology to classic motivation theories. Outline how you can use technology to motivate. Provide tips on using digital tools to motivate employees and measure success.



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