



Pocket Guide to Publishing: 100 Things Authors Should Know (Paperback)

By John L. Koehler, Joe Coccaro

Koehler Books, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Publisher John Koehler and executive editor Joe Coccaro share 100 golden nuggets of wisdom that help answer the many reoccurring questions that authors have. How collaborative should the process be with a publisher? What is a decent royalty percentage? How is the price of your book determined? Do you need to have an attorney look at a contract before you sign? What s the difference between line and copy editing? How much and what kind of marketing should an author expect to do? These questions and many more are answered in this pocket guide to publishing.



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