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Welcome to Wally World: A View from the Inside (Paperback)

By Stephen K Newman

iUniverse, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Welcome to Wally World is a journal of one man s two years in retail management at Wal-mart Stores Inc. The journal chronicles his personal experiences working with the mega-retailer and exposes the good, bad, and sometimes the ugly side of the retail business giant, in a humorous and whimsical way. There is no book like this that gives you a detailed look into to the day-to-day operations at such a grassroots level. If you loved the outrageous and situational comedy of Laura Weisberger s The Devil Wears Prada with the heart felt realism of Barbara Ehrenreich s Nickel and Dimed, you ll love Welcome to Wally World. Written in a journal format, each day tells a different story with familiar themes. While each day ends, another adventure always seems to be just around the corner. Each story stands on its own as a mixture of humor, anecdotes, and some seriousness. Readers will laugh at the hilarious and sometimes insane behind the scenes antics. If shoppers only knew the story behind the scenes . and now they do. Welcome to Wally World...



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Reviews

It is just one of my personal favorite publication. It is among the most awesome publication i have read. It is extremely difficult to leave it before concluding, once you begin to read the book.

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This publication will never be effortless to begin on studying but extremely entertaining to learn. It is probably the most incredible publication i have go through. I realized this ebook from my i and dad suggested this publication to learn.

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