



Fundraising Consultants: A Guide for Nonprofit Organizations (Hardback)

By E. A. Scanlan

John Wiley and Sons Ltd, United Kingdom, 2009. Hardback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Fundraising Consultants offers step-by-step guidance and resources to help nonprofits in their decision to use consultants, revealing how to go about choosing the right one to get the job done. Filled with case studies and practical tools, this practical guide provides tips, guidelines, and other useful information for nonprofit organizations of any size that are considering the use of development/fundraising consultants. Eugene A. Scanlan, PhD, CFRE (Bethesda MD), is the founder of eScanlan Company, which provides a full range of nonprofit management consulting services, including organizational development and enhancement, organizational assessments, strategic planning, and development/fundraising services.

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