



The Elephant and the Twig: The Art of Positive Thinking

By Geoff Thompson

Summersdale Publishers. Paperback. Book Condition: new. BRAND NEW, The Elephant and the Twig: The Art of Positive Thinking, Geoff Thompson, In India, young elephants are trained in obedience by being tied to an immovable object like a tree. No matter how hard the baby elephant pulls it cannot break free, and eventually, after trying to break away and being thwarted time and again, it believes that it cannot escape, no matter what it does. Ultimately, a fully-grown adult weighing several tons can be tied to a twig and won't even try to escape. Do you ever feel that you are tied to an immovable object and can't break free? That you couldn't possibly give that presentation, that you would never be able to go it alone in business, or that you have to remain stuck in a social and lifestyle rut as there is no other alternative? This book argues that what ties you down and prevents you from realising your potential is only a 'twig'. Geoff guides you through the process of breaking the negative thinking that binds us and reveals the '14 Golden Rules to Success and Happiness'.

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