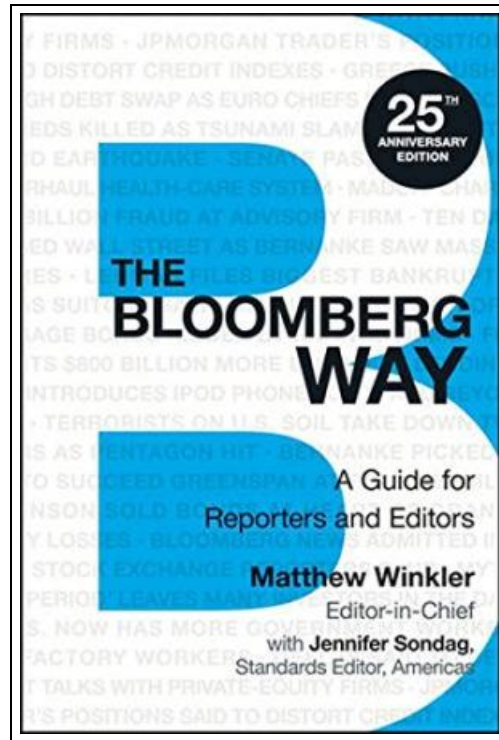


The Bloomberg Way: A Guide for Reporters and Editors



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THE BLOOMBERG WAY: A GUIDE FOR REPORTERS AND EDITORS



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