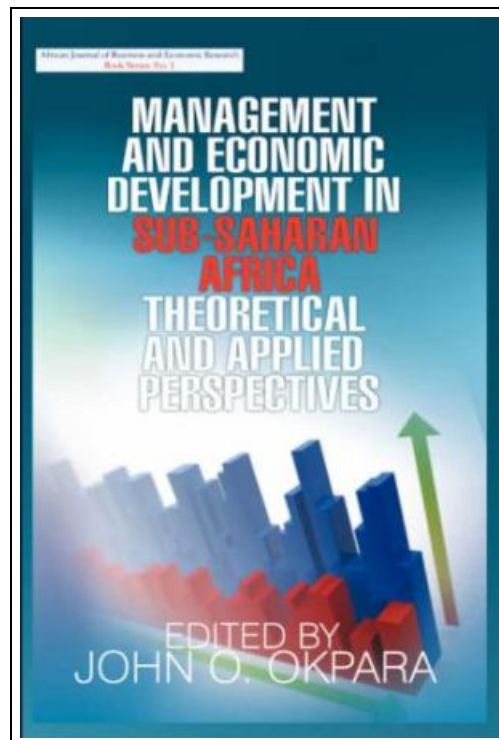


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Adonis Abbey Publishers Ltd, United Kingdom, 2007. Paperback. Book Condition: New. New.. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.One of the major challenges facing Sub-Saharan African organizations today is how to effectively manage their resources. Though the importance of effective management of organizational resources is generally acknowledged, published research on the theme is disappointingly scarce. This book hopes to contribute in filling the lacuna. Contributors to the volume, which is the first in a book series from African Journal of Business and Economic Research (AJBER), a peer-reviewed, triennial publication, discuss various management issues in sub-Saharan Africa such as employee motivation, job satisfaction, compensation, organizational commitment, ethics, social responsibility and export management and the interplay between these and the effective management of an organization s resources. They argue that effective management of organizational resources - whether in the public or private sector - promotes efficiency, which in turn enhances the organization s ability to compete. The contributors also offer valuable insights into why many organizations in sub-Saharan Africa are inefficiently managed and offer desiderata for overcoming such challenges. Dr. Okpara is an associate professor of management at the College of Business at Bloomsburg University, Pennsylvania, USA where he teaches courses at both the graduate and undergraduate levels in international management, human resource management, and strategic management. A widely published scholar, his contributions have appeared in many of the leading management journals and proceedings of major national and international conferences.



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