



The Elements of Writing for Architects and Planners: The Only Writing Guide You Will Ever Need (Paperback)

By Charles Euchner

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.At last, a comprehensive writing guide for architects and planners. The Elements of Writing for Architects and Planners offers the ultimate blueprint for the professionals who design and build our world. With case studies from the best writers on placemaking--from Vitruvius to Rybczynski--The Elements provides all the basic skills and tricks of the trade to write memos, reports, proposals, and critiques. This work is essentially a two-fer. In addition to providing simple, intuitive techniques to every writing challenge -- building great sentences and paragraphs, determining the structure of a piece, telling compelling stories, editing, and crafting a convincing analysis -- TEOW-AP also provides a broad introduction to the compelling literature on architecture and planning. About the Author Charles Euchner teaches writing seminars all over the U.S. Author of the acclaimed Nobody Turn Me Around: A People's History of the 1963 March on Washington (Beacon Press), Euchner has written widely about urban policy and planning. Euchner was the founding executive director of Harvard's Rappaport Institute. He was educated at Vanderbilt University and the Johns Hopkins University. *Raves for earlier editions The...*



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