



Winning at Facebook Marketing with Zero Budget: Optimise Your Page and Posts for Maximum Organic Reach Without Paying for Ads: A Guide to Cracking Facebook's Edgerank Algorithm for Your Page and Your

By Marie Page

Createspace Independent Publishing Platform, United States, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Only a tiny minority of your fans actually see the content you put on Facebook. Some research puts this as low as 2 . Using a complex algorithm, taking into account some 100,000 factors, Facebook suppresses your content so only very few of your intended audience sees it unless you pay to "boost" your posts. This guide is intended to reveal the main workings of the algorithm and show you how you can use that knowledge to improve your reach and engagement organically. Without paying for ads. With multiple examples, we cover the best types of content to use on Facebook, how to present it for maximum reach, how to avoid being unwittingly penalised by the algorithm, and share the tips and tricks you need to know to use this channel successfully. An accompanying online course is available at.



READ ONLINE
[3.48 MB]

Reviews

Comprehensive information for book fans. It is one of the most amazing book i actually have read. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Yoshiko Okuneva**

These sorts of book is the greatest book offered. This can be for all those who statte that there had not been a really worth reading. I am just quickly could get a pleasure of reading a written ebook.

-- **Verner Goyette DDS**