



Oslo Manual, Guidelines for Collecting and Interpreting Innovation Data (Paperback)

By OECD Publishing

Organization for Economic Co-operation and Development (OECD), France, 2005. Paperback. Condition: New. 3rd edition. Language: English . Brand New Book ***** Print on Demand *****.The ability to determine the scale of innovation activities, the characteristics of innovating firms, and the internal and systemic factors that can influence innovation is a prerequisite for the pursuit and analysis of policies aimed at fostering innovation. The Oslo Manual is the foremost international source of guidelines for the collection and use of data on innovation activities in industry. This third edition has been updated to take account of the progress made in understanding the innovation process and its economic impact, and the experience gained from recent rounds of innovation surveys in OECD and non-member countries. For the first time, the Manual investigates the field of non-technological innovation and the linkages between different innovation types. It also includes an annex on the implementation of innovation surveys in developing countries.



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