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THE POWER OF FAILURE: SUCCEEDING IN THE AGE OF INNOVATION



BRILLIANCE AUDIO, United States, 2016. CD-Audio. Book Condition: New. Unabridged. 171 x 133 mm. Language: English. Brand New. NFL Hall of Fame quarterback Fran Tarkenton is a friend of failure. In the 1970s, he brought the Minnesota Vikings to the Superbowl three times and three times his team was crushed. The first two companies he founded both quickly folded. But by learning how to deal with defeat, Tarkenton discovered the key to success. Now 74 years old and CEO of...

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- Authored by Fran Tarkenton
- Released at 2016



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