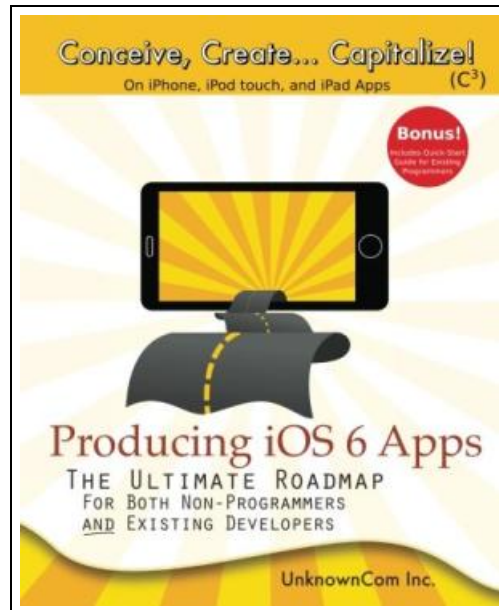


Producing iOS 6 Apps: The Ultimate Roadmap for Both Non-Programmers and Existing Developers



Filesize: 9.38 MB

Reviews

Unquestionably, this is actually the very best job by any publisher. It really is basic but unexpected situations within the 50 % from the book. I discovered this book from my dad and i advised this publication to discover.

(Dr. Willis Walter)

PRODUCING IOS 6 APPS: THE ULTIMATE ROADMAP FOR BOTH NON-PROGRAMMERS AND EXISTING DEVELOPERS



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Unknowncom Inc., United States, 2012. Paperback. Book Condition: New. 234 x 192 mm. Language: English . Brand New Book ***** Print on Demand *****.Effectively several books bundled into one, written by the entire team of a long-standing app development company, **Producing iOS 6 Apps: The Ultimate Roadmap for Both Non-Programmers and Existing Developers** makes every effort to provide most anyone with the understanding, recommended tools, and easy to follow step-by-step examples, to learn how to take your app idea from the start to Apple s iTunes App Store. Originally generated from an existing app company s internal and highly-confidential training guide, containing closely guarded app business secrets teaching new employees the business of app design, development lifecycles and methodology. Updated contributions are from the entire staff; development as well as considerable contributions from marketing, management, and even the legal dept. Due to its very nature, this book contains many commonplace and relevant topics to today s app-related business issues, such as the latest legal landmines to avoid, modern app design, the latest in code development, and even avoiding programming altogether for app development - all specific to iOS and the App Store. This fully updated, multi-section book spans many chapters covering the relevant topics, including but not limited to the following: The latest software updates: Apple iOS 6 SDK, Xcode 4.5, and many other third-party development alternatives - some of which require simple scripting or no coding at all! The latest hardware updates: Apple iPhone 5, New iPad (3rd gen), and iPod touch (5th gen). Performing market research and analysis for a successful app with a solid business plan, specific to the App Store. Monetizing apps using Ad Networks and Aggregators, such as: Apple s iAd, Google s Admob, and Millennial Media, Jumptap, Smaato, Greystripe, AdWhirl, and MobClix. Authoring apps...



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