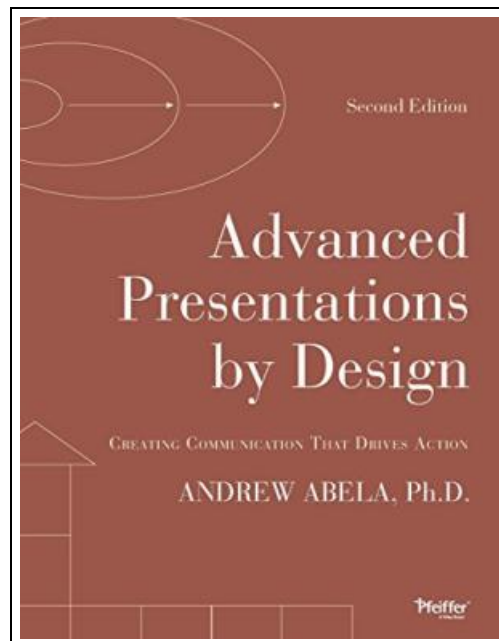


Advanced Presentations by Design Creating Communication that Drives Action



Filesize: 6.93 MB

Reviews

This kind of publication is every thing and taught me to seeking ahead and a lot more. It really is rally interesting throgh reading through time. I realized this ebook from my i and dad recommended this publication to understand.

(Dax Herzog)

ADVANCED PRESENTATIONS BY DESIGN CREATING COMMUNICATION THAT DRIVES ACTION



Pfeiffer. Paperback. Condition: New. 224 pages. Dimensions: 10.8in. x 8.5in. x 0.6in. Based on extensive research studies from the fields of communication, marketing, psychology, multimedia, and law, *Advanced Presentations by Design, Second Edition*, provides fact-based answers to the most-often-asked questions about presentation design. The book shows how to adapt your presentation to different audience personality preferences, what role your data should play and how much of it you need, how to turn your data into a story, and how to design persuasive yet comprehensible visual layouts. The book's accessible 10-step Extreme Presentation™ method has been field-tested in organizations such as Microsoft, ExxonMobil, HJ Heinz, PayPal, and the Executive Office of the President of the United States. Written from the perspective of a marketer and business manager, this new edition offers practical, evidence-based advice for bringing focus to problems and overcoming challenges. The book offers practical guidelines for: Structuring Stories: The book presents the SCORE method for sequencing data (Situation, Complication, Resolution, Example) into a powerful story that grabs the audience's attention at the beginning and holds it through to the end. Using Graphics: The author provides numerous examples of charts and other graphics, explaining which can help you best present your data. Setting Goals for Presentations: The book reveals why it's important to set measurable objectives for what you want your audience to think and do differently after your presentation. This comprehensive resource offers a proven process for creating a presentation that gets noticed and compels your audience to take action. Praise for *Advanced Presentations by Design* Shocking but true: You don't have to be Steve Jobs to create presentations that your audience will enjoy and that will also get you results. Even for everyday presentations, I've found that Dr. Abela's unique approach helps you replace crushingly dull and overlong presentations with...



[Read Advanced Presentations by Design Creating Communication that Drives Action Online](#)
[Download PDF Advanced Presentations by Design Creating Communication that Drives Action](#)

Relevant PDFs



Homeschool Your Child for Free: More Than 1,400 Smart, Effective, and Practical Resources for Educating Your Family at Home

Random House USA Inc, United States, 2009. Paperback. Book Condition: New. 2nd. 229 x 185 mm. Language: English . Brand New Book. Provide a solid education at home without breaking the bank. Introduced in 2000,...

[Read Book »](#)



Eat Your Green Beans, Now! Second Edition: Full-Color Illustrations. Adorable Rhyming Book for Ages 5-8. Bedtime Story for Boys and Girls.

Createspace, United States, 2015. Paperback. Book Condition: New. Donnalee Grimsley (illustrator). 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Edition #2. Now available with full-color illustrations! JoJo is an...

[Read Book »](#)



My Big Book of Bible Heroes for Kids: Stories of 50 Weird, Wild, Wonderful People from God's Word

Shiloh Kidz. PAPERBACK. Book Condition: New. 1634093151 BRAND NEW!! MULTIPLE COPIES AVAILABLE. NEW CONDITION!! 100% MONEY BACK GUARANTEE!! BUY WITH CONFIDENCE! WE SHIP DAILY!!EXPEDITED SHIPPING AVAILABLE.

[Read Book »](#)



I Wonder Why Columbus Crossed Ocean and Other Questions About Explorers

Kingfisher Books Ltd, 2005. Paperback. Book Condition: New. Brand new. Will post within 3 working days by Royal Mail and will also post worldwide Rapidly dispatched worldwide from our clean, automated UK warehouse within 1-2...

[Read Book »](#)



Some of My Best Friends Are Books : Guiding Gifted Readers from Preschool to High School

Book Condition: Brand New. Book Condition: Brand New.

[Read Book »](#)