



## Electronic Entertainment Expo

By Frederic P. Miller

Alphascript Publishing Feb 2010, 2010. Taschenbuch. Condition: Neu. Neuware - The Electronic Entertainment Expo, commonly known as E3, is an annual trade show for the computer and video games industry presented by the Entertainment Software Association (ESA). It is used by many video game developers to show off their upcoming games and game-related hardware. E3 was invitation-only in 2007 and 2008, reducing the number of attendees from 60,000 at E3 2006. A separate conference called the Entertainment for All Expo was created to accommodate the public demand for a major, annual video game event; however, it has not been able to replicate E3's success. E3 was previously held in the third week of May of each year at the Los Angeles Convention Center (LACC) in Los Angeles. In 2007, the convention was exceptionally held from July 11 to July 13 in Santa Monica, California. In 2009, the convention started June 1 and ended June 4 in Los Angeles. The ESA stated that the event reached a record attendance of 70,000 people in 2005. In 2009 the attendance reached 41,000, an increase of 820% on the previous year's E3's attendance. E3 is widely regarded as the world's largest regular convention for...



READ ONLINE [ 2.28 MB ]

## Reviews

This is basically the greatest pdf i have got go through right up until now. It normally fails to cost excessive. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- Genoveva Langworth

It in just one of the best ebook. I could possibly comprehended everything using this written e ebook. You wont feel monotony at whenever you want of your time (that's what catalogs are for regarding should you check with me).

-- Dayana Brekke Sr.