



## Duck and Cover - Propaganda for the Atomic Age

By Andreas Schwarz

GRIN Verlag GmbH. Paperback. Book Condition: New. Paperback. 32 pages. Dimensions: 8.5in. x 5.5in. x 0.1in. Seminar paper from the year 2010 in the subject American Studies - Miscellaneous, grade: 1, 3, Free University of Berlin (John-F. -Kennedy-Institut), language: English, abstract: The dropping of two US nuclear bombs on Japan ended World War II in the Pacific. By then little was known about the pathological implications such an act of war would have on the Japanese civilian victims. The weapons had barely been tested before deployment and the potential consequences of the radioactive fallout were not yet fully understood. The first practical use of the bomb together with all its casualties initiated a future policy of deterrence. It was apparent what can happen if you go to war with a nuclear power. Still, no other nuclear weapon has ever since been deployed as an act of war. In this research paper I will analyze the Duck and Cover propaganda short issued by the Federal Civil Defense Administration in the early 1950s as the primary source. I will focus on the content of the episode, its structural and cinematic means, and its desired and achieved affects toward its target audience. What were...



**READ ONLINE**  
[ 3.45 MB ]

### Reviews

*I just started off reading this article publication. This really is for all who statted there had not been a really worth looking at. You will not feel monotony at anytime of your own time (that's what catalogs are for about should you ask me).*

-- Prof. Jeremie Kozey

*It is one of the best books. Better than never, though I am quite late in starting reading this one. You won't feel monotony at any moment of the time (that's what catalogs are for regarding in the event you check with me).*

-- Dr. Kristin Dickens