



10 Lessons from the Future: Your Tomorrow is a Matter of Choice - Make it Yours

By Wolfgang Grulke, Gus Silber

Pearson Education Limited, United Kingdom, 2000. Paperback. Book Condition: New. 230 x 186 mm. Language: English . Brand New Book. What will the world be like in the future? What markets will be threatened and which will boom? What will be the top 10 corporations? Why not ask the man who spends most of his life helping companies and venture capital firms imagine the future? With a background in business, technology, nuclear physics, entertainment and marine biology, Wolfgang is an exhilarating and thought-provoking thinker and speaker. His topics range from the roller coaster new economy, paradigm shifts, chaos, fractals and bio-technology and the dilemmas of modern management, to the sex life fish. Wolfgang Grulke brings fresh ideas and a breath of thinking that is rare in today's focused and specialised world. The thinking is original and frame-breaking. I don't often use superlatives, but they are deserved here John M Stopford, Professor of International Business, London Business School Provocative and entertaining as ever, Wolfgang teaches us that change is to be embraced with excitement rather than fear. Neil Jacobson, CEO, I-Net Bridge Ten Lessons From the Future is about the power of change, and the power you have to...



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