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How to Be Sweet, Spicy, S.A.U.C.Y. and Successful: Success Secrets from the Front Lines of Specialty Gourmet Sauces

By Kenya R McRae

Createspace, United States, 2011. Paperback. Book Condition: New. 229 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.How to Be Sweet, Spicy, SAUCY and Successful is a street-smart guide for the independent business owner who wishes to succeed not just in the gourmet specialty sauce industry but any food industry or, for that matter, any industry whatsoever. The book s hands-on advice and do-now action plans help first-time business owners develop their company from the ground up. As such, this self-help, how-to book has much in common with the following popular titles by successful food industry entrepreneurs: Sweet Expectations: Michele Hoskins Recipe for Success by Michele Hoskins and Jean A. Williams (Adams Media Corporation, 2004) She did it her way and today she has a thriving business built on a tenacious belief in saying no to defeats along the journey. Hoskins created Michele Foods, Inc., when she was a newly divorced mother of three daughters, dreaming a seemingly impossible dream. Taking her great-great-grandmother s closely guarded family recipe for a delicious honey creme syrup and combining it with sheer determination, Hoskins overcame not only racial barriers (she is African-American) but also a complete absence of...



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Reviews

It in a of my personal favorite book. It is writter in easy terms and never hard to understand. Its been designed in an exceedingly easy way and it is only after i finished reading this publication by which in fact changed me, change the way i think.

-- **Lucinda Stiedemann**

Undoubtedly, this is actually the very best job by any writer. It is loaded with wisdom and knowledge You will not really feel monotony at anytime of your respective time (that's what catalogs are for concerning when you check with me).

-- **Prof. Lawson Stokes IV**