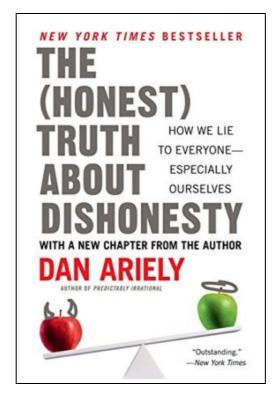
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HARPER PERENNIAL, 2013. Paperback. Condition: New. Reprint. Language: English. Brand New Book. Dan Ariely, behavioral economist and the New York Times bestselling author of The Upside of Irrationality and Predictably Irrational, examines the contradictory forces that drive us to cheat and keep us honest, in this groundbreaking look at the way we behave: The (Honest) Truth About Dishonesty. From ticket-fixing in our police departments to test-score scandals in our schools, from our elected leaders extra-marital affairs to the Ponzi schemes undermining our economy, cheating and dishonesty are ubiquitous parts of our national news cycle--and inescapable parts of the human condition. Drawing on original experiments and research, in the vein of Freakonomics, The Tipping Point, and Survival of the Sickest, Ariely reveals--honestly--what motivates these irrational, but entirely human, behaviors.

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