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ALERT THE MEDIA: HOW THE AMERICAN INDIAN MOVEMENT USED THE MASS MEDIA (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2010. Paperback Condition: New. Language: English. Brand New Book ***** Print on Demand *****.Two vital and dynamite topics are merged into one book. Alert the Media studies how the American Indian Movement (AIM), a major political movement sweeping the country in the 1970s used, and was used by the mass media. Chapter topics include: Movement toward Social Change (basis of motivation, goals, structure and methods); Mass Media - Power and Responsibility (cultural history...

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