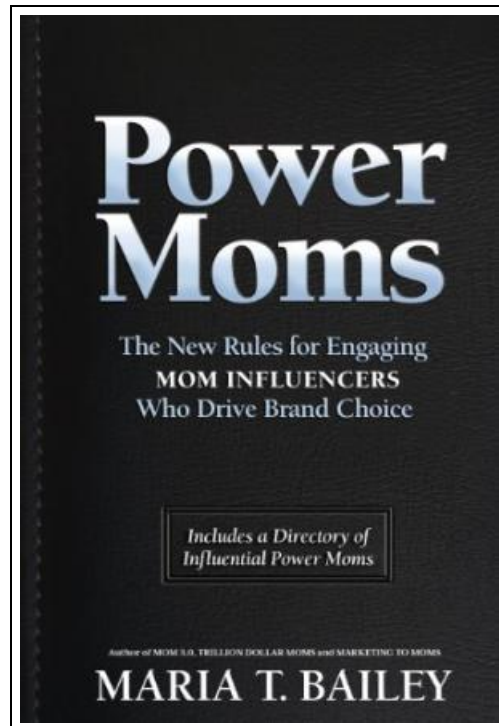


## Power Moms: The New Rules for Engaging Mom Influencers Who Drive Brand Choice (Hardback)



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