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A SUBSCRIPTION-BASED MULTI-USER DIGITAL SIGNAGE NETWORKED SYSTEM



Kabilen Sornum
A Subscription-based
Multi-user Digital Signage
Networked System



Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Digital signage is the new media advertising medium. It is defined as an out-of-home advertising and outputs information on electronic output devices like LCD screens, plasmas, large electronic panels. Digital signage has helped in creating new advertising techniques to get the message across in a way that static posters and billboards never could. It is the future of outdoor and indoor public advertising medium and will shortly replace the traditional advertising media...

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