



## Startup Cities: Why Only a Few Cities Dominate the Global Startup Scene and What the Rest Should Do About It (Paperback)

By Peter S. Cohan

aPress, United States, 2018. Paperback. Condition: New. 1st ed.. Language: English . Brand New Book. This book offers a comprehensive model for explaining the success and failure of cities in nurturing startups, presents detailed case studies of how participants in that model help or hinder startup activity, and shows how to apply these lessons to boost local startup activity. Startup Cities explains the factors that determine local startup success based on a detailed comparison of regional startup cities-pairing the most successful and less successful cities within regions along with insights and implications from case studies of each of the model s elements. The book compares local city pairs, highlighting factors that distinguish successful from less successful cities and presents implications for stakeholders that arise from these principles. Peter Cohan is a lecturer of Strategy at Babson College and one of the world s leading authorities on regional startup ecosystems. Starting in 2012, he created and led Startup Strategy courses that explore four regional startup ecosystems-Hong Kong/Singapore, Israel, Paris, and Spain/Portugal. These courses are based on an original framework for evaluating why a few cities host most startup creation and the rest fail to do so. In running these courses, Peter...



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