Writing & Selling Your Memoir

By Paula Balzer

F&W Publications Inc. Paperback. Book Condition: new. BRAND NEW, Writing & Selling Your Memoir, Paula Balzer, There's more to writing a memoir than just writing your life story.A memoir isn't one long diary entry. Rather, it's a well-crafted story about a crucial, often exceptionally difficult, time in someone's life. Writing & Selling Your Memoir talks readers through the process of telling their most personal stories in a compelling, relatable, and readable manner. Unlike other books dedicated to the art and craft of writing memoir, it teaches readers how to approach the genre with love, respect, and know-how without sentimentalizing it.Drawing on her experience working with New York Times best-selling memoirists, literary agent Paula Balzer carefully explores the genre and provides readers with step-by-step instruction on how to:Identify strong opening and closing pointsFind and develop a strong central hook that readers can relate toStructure a memoir to maximize readabilityUse dialogue and pacing to enhance intimacyApproach honesty and truthfulnessBuild a successful author platform around their memoir Get an agent's attentionGet publishedFull of tips, techniques, detailed exercises, and examples from best-selling memoirs as well as sidebars from well-known memoir authors, Writing & Selling Your Memoir teaches you how to approach an often tricky...

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