



The Ultimate Guide To Content Marketing Digital PR: How to get attention for your business, turbocharge your ranking and establish yourself as an authority in your market

By Charlie Marchant

CreateSpace Independent Publishing Platform. Paperback. Condition: New. This item is printed on demand. 222 pages. Dimensions: 9.0in. x 6.0in. x 0.5in.Ever wanted to get your business featured in publications like Forbes, National newspaper websites, magazines and trade journals Perhaps youve noticed the rise of blogging and wondered how your business can tap into this ready-made network of highly influential people to boost your credibility and get in front of your perfect target audience In this groundbreaking book, the superstar Digital PR team from Exposure Ninja break down step-by-step their process for getting any business in any market coverage in the most relevant online publications. Whether you want to build credibility to become an authority, drive traffic to your website or attract the sort of links that turbocharge ranking, this book will walk you through the process. You will discover: How businesses of all size - from 1 person to 100, 000 people - can utilise Digital PR for free publicity. How to identify the perfect market to maximise the impact of your Digital PR. How to generate ideas and angles for stories that publications will bite your hand off for. The secret underworld of Sponsored Content and how to utilise...



Reviews

Extensive manual for publication fans. It is actually filled with knowledge and wisdom You can expect to like how the author compose this pdf.

-- Alvina Runte PhD

A whole new eBook with a brand new perspective. it was actually writtern quite completely and useful. I found out this ebook from my dad and i recommended this ebook to discover.

-- Dr. Wyatt Morissette

Related PDFs



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



Talking Digital: A Parent's Guide for Teaching Kids to Share Smart and Stay Safe Online

 $Create space, United States, 2014. \ Paperback. \ Book. \ Condition: New. \ 229 x 152 \ mm. \ Language: English. \ Brand \ New \ Book. \ It is time for the digital talk. \ Today, kids are growing up in a wired world. \ Their online interactions, the good and the bad,...$



Games with Books: 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



Games with Books: Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.



The Preschool Inclusion Toolbox: How to Build and Lead a High-Quality Program

Brookes Publishing Co, United States, 2015. Paperback. Book Condition: New. 274 x 213 mm. Language: English . Brand New Book. Filled with tips, tools, and strategies, this book is the comprehensive, practical toolbox preschool administrators need to implement early childhood inclusion through...



Learn the Nautical Rules of the Road: An Expert Guide to the COLREGs for All Yachtsmen and Mariners

Fernhurst Books Limited. Paperback. Book Condition: new. BRAND NEW, Learn the Nautical Rules of the Road: An Expert Guide to the COLREGS for All Yachtsmen and Mariners, Paul B. Boissier, Expert information for yachtsmen and professional mariners. This is the ideal book...