



Bullseye!: Getting the Right Message to the Right Audience (Paperback)

By Dave Halls

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Bullseye takes the mystery out of what makes good communication and reveals what you can do to become a great communicator. Dr Joe Vitale, best-selling author and star of the blockbuster movie The Secret Bullseye! by Dave Halls really does hit its mark. If you re looking to learn the skills required to really connect with your audience, then Bullseye! is required reading. From the Framework, to the medium and language, Dave covers every aspect with great detail, and in an easy to understand fashion. John Chow, Author, Blogger, Speaker, Entrepreneur Bullseye! - Getting the RIGHT message to the RIGHT audience offers you the path to becoming a great communicator. Communication expert and author Dave Halls takes a complex topic and explains it simple so that you can start making practical steps towards becoming a great communicator. In Bullseye! you ll learn: The four key elements in any communication that you need to understand to control your outcome The simple 5 step method to crafting a tight, relevant message that is laser targeted to your audience The different ways...



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