



## Communicating the American Way: A Guide to Business Communications in the U.S. (Paperback)

By Angelika Blendstrup Ph.D., Elisabetta Ghisini

HAPPY ABOUT, United States, 2008. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book is designed for foreign-born professionals working in the U.S. who already possess good English skills, and yet are not polished communicators in a U.S. business environment. We provide practical advice - with student and client anecdotes interspersed throughout the text - and help foreign-born professionals change their communications skills and style to become more effective in typical business situations such as: managing meetings, understanding U.S. negotiation tactics, writing effective e-mails, delivering U.S.-style presentations, using Power English to stand out as a leader, and other communication areas such as how to reduce accents that interfere in business transactions. As a result of reading this book, the readers will be able to fit in better into the American corporate culture; they will gain a better understanding of their own strengths and weaknesses in business communications in an American environment, where most foreigners feel a need for honest feed-back but never receive it. They will be able to understand why, despite their good English, they are frequently misunderstood and can't get the results they want, and they will learn strategies to become...



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