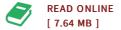


CD DOWNLOAD PDF

## I Think I Need Marketing: The Knowledge You Need to Build and Manage a Successful Marketing Program

## By Bonnie Taylor

I Think I Need, LLC, United States, 2015. Paperback. Book Condition: New. 234 x 156 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Are you searching for new buyers? Building a brand? Growing a business? It s time for I Think I Need Marketing. A comprehensive resource anyone in business will find useful, regardless of industry, location, or size, I Think I Need Marketing pulls the curtain back on one of the business world s most confusing yet necessary components: marketing. Author Bonnie Taylor s easily understood narrative and common sense approach foregoes budget-wasting gimmicks and instead focuses on the steps and tools needed to build a successful-and profitable-marketing program. By breaking marketing into easily grasped nuts and bolts supported by full color illustrations and real-world examples, I Think I Need Marketing leads readers through the process of creating a custom program destined for business growth. Enhanced with helpful tips and definitions, I Think I Need Marketing demystifies marketing with an accessible narrative about: .Creating an actionable marketing strategy that achieves business goals .Developing a winning brand and branding throughout a business .Choosing the right mix from traditional and digital marketing options .Setting budgets and saving money...



## Reviews

A high quality ebook as well as the typeface employed was exciting to read. It is actually loaded with wisdom and knowledge You wont sense monotony at at any moment of the time (that's what catalogues are for concerning when you request me). -- Declan Wiegand

Completely essential read publication. It is really basic but excitement in the fifty percent of the book. You will not really feel monotony at anytime of your respective time (that's what catalogues are for about in the event you ask me). -- Lexie Paucek PhD

**DMCA Notice** | Terms