



Strategic Alignment: A Model for Organizational Transformation Via Information Technology (Classic Reprint) (Paperback)

By John C Henderson

Forgotten Books, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Strategic Alignment: A Model for Organizational Transformation Via Information Technology More importantly, the emergence of the competitive role has significant implications for organizational transformation. This is because the mere superimposition of powerful IT capabilities on the existing organizational structure and processes is unlikely to yield superior competitive benefits. This is supported by one of the central messages from the recently concluded MIT Research Project, Management in the 1990s (Scott Morton, 1990) that successful organizations can be distinguished by their ability to leverage IT capabilities to transform their businesses (structures, processes, and roles) to obtain new and powerful sources of competitive advantages in the marketplace. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses state-of-the-art technology to digitally reconstruct the work, preserving the original format whilst repairing imperfections present in the aged copy. In rare cases, an imperfection in the original, such as a blemish or missing page, may be replicated in our edition. We do, however, repair the...



READ ONLINE
[2.81 MB]

Reviews

It becomes an amazing pdf that I actually have ever go through. This is for those who state that there had not been a worth reading through. You will like how the author create this pdf.

-- Prof. Lonie Roob

The best ebook i possibly read. I have go through and i also am sure that i am going to planning to read once again again later on. Its been printed in an extremely simple way which is simply after i finished reading through this ebook by which basically changed me, alter the way i really believe.

-- Telly Hessel