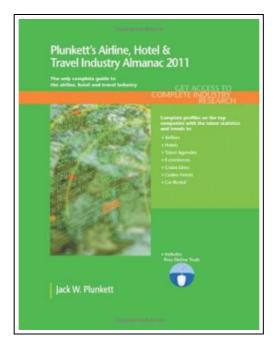
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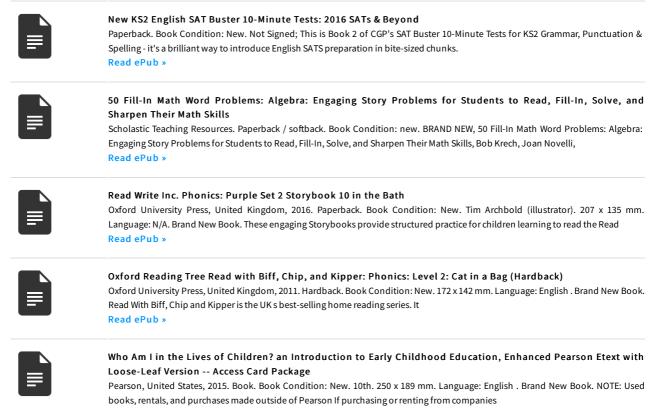
Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 507 pages. Dimensions: 11.0in. x 8.5in. x 1.3in.PLUNKETTS AIRLINE, HOTEL and TRAVEL INDUSTRY ALMANAC 2011Key Features: -Industry trends analysis, market data and competitive intelligence-Market forecasts and Industry Statistics-Industry Associations and Professional Societies List-In-Depth Profiles of hundreds of leading companies-Industry Glossary-Buyer may register for access to search and export data at Plunkett Research OnlinePages: 507Statistical Tables Provided: 22Companies Profiled: 337Geographic Focus: GlobalA complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. -How is the industry evolving-How is the industry being shaped by new technologies-How is demand growing in emerging markets and mature economies-What is the size of the market now and in the future-What are the financial results of the leading companies-What are the names and titles of top executivesContents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Airline, Hotel and Travel Industry1) Discount Airlines Compete with Legacy Airlines2) Global Airlines Face Daunting Challenges Partnerships Proliferate3) International Airlines Try to Lure Passengers with In-flight Perks4) Open Skies Agreement Lowers Restrictions on Trans-Atlantic Travel5) ADS-B Improves Air Traffic Control6) General Aviation Feels the Burn of the Global Recession7) Private Jet Rentals Continue in the Form of Fractional Share Ownership8) Boeing and Airbus Continue Their Struggle for the Best New Aircraft9) New Aircraft Designs Offer Greater Passenger ComfortMore Efficient Engines10) In Flight Wireless Takes Off11) Airports in Middle East and Asia Have Strong Traffic12) Deregulation Opens Huge Travel Markets in China and India13) Booking Travel Over the Internet Becomes the Norm14) Sustainable Tourism and Ecotourism Grow as Certification Standards Emerge15) Destination Club Membership Growth Is Checked16) Hotel Operators ChallengedPod Rooms Grow in Popularity17) Cruise Industry Bookings Hold...

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