



Create Captivating Classes: Why NCLB Should Mean No Child Left Bored

By J. Christopher Bontjes

Rowman & Littlefield. Paperback. Book Condition: new. BRAND NEW, Create Captivating Classes: Why NCLB Should Mean No Child Left Bored, J. Christopher Bontjes, It's a challenge every teacher faces. finding ways to get and keep the attention of their students; getting them to engage fully in the lessons. In today's world of constant connection to media and entertainment through television and the Internet, it is harder than ever. Add to that the pressures of NCLB, Common Core State Standards, and the Danielson evaluation model putting full responsibility for student learning and growth on the teacher and we have reached a crisis. How can teachers compete with this constant stream of personalized entertainment? They must learn to think and teach as entertainers! This is not as revolutionary a concept as it may sound. The word "entertain" is defined as "to pleasantly hold attention." So teachers already "entertain" their students. So no problem, right? Wrong. Teachers are now competing for the attention of their students. And the competition is fierce. They are up against professional entertainers who have spent years studying the art of entertainment without having to worry about teaching as well. Teachers are trained in their subjects, but not in the...



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