Internal Communication Systems in American Business Structures: A Framework to Aid Appraisal (Classic Reprint) (Paperback)

By Dr Joanne Yates

Forgotten Books, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Internal Communication Systems in American Business Structures: A Framework to Aid Appraisal I come to the issue of appraisal not as an archivist, but as a user of records. My interests, however, are closely related to those of archivists, as my participation in the Bentley Library s Research Seminar in the Appraisal of Modern Historical Documentation suggests. As a specialist in business communication, I am studying the evolution of internal communication, especially written communication, in American businesses during the late nineteenth and early twentieth centuries. Thus most of the documents an archivist appraises in late nineteenth and early twentieth century business collections are the physical manifestations of the system I am studying. Archivists interests, then, frequently coincide with mine. Moreover, my study provides a typology of organizational structures and their communication systems that can serve as a framework to aid appraisal of modern business records as well as earlier ones. Before introducing that typology, let me describe some assumptions behind my research. Internal communication may be viewed as a dynamic system with three interrelated components: organizational structure, communication technology, and...

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