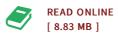




## How to Write a Book in 33 Days (Paperback)

By Karen McCreadie

BookPod, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book
\*\*\*\*\*\* Print on Demand \*\*\*\*\*\*. Writing a book is not a guaranteed fast track to vast royalty windfalls
and bestseller fame and fortune. Nor is it an ego trip to be put off until retirement. Writing a high
quality, content-rich, non-fiction business book to showcase your expertise and promote your brand
is the smartest and most cost-effective marketing and business development decision you ll ever
make. In 2006 and Wellesley Hills Group published a report called The Business Impact of Writing a
Book. Of the business book authors surveyed: 94 percent reported that their book improved their
brand. 95 percent reported that their book generated more speaking engagements. 96 percent
reported that their book generated more clients. 94 percent reported that their book generated
more leads. 87 percent reported that their book allowed them to charge higher fees. 87 percent
reported that their book allowed them to generate a more desirable client base. 76 percent reported
that their book allowed them to close more deals. The overwhelming outcome of this research was,
Assuming you have something worthwhile to say in a book, write one! How to Write a...



## Reviews

The ebook is easy in read through easier to fully grasp. It is rally fascinating through reading through time. I am effortlessly can get a enjoyment of reading a written publication.

-- Kiarra Schultz III

Complete information for pdf fans. it had been writtern quite perfectly and helpful. You can expect to like how the article writer compose this ebook.

-- Jack Hirthe