



## How to Write a Book in 33 Days (Paperback)

By Karen McCreadie

BookPod, United States, 2012. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Writing a book is not a guaranteed fast track to vast royalty windfalls and bestseller fame and fortune. Nor is it an ego trip to be put off until retirement. Writing a high quality, content-rich, non-fiction business book to showcase your expertise and promote your brand is the smartest and most cost-effective marketing and business development decision you ll ever make. In 2006 and Wellesley Hills Group published a report called The Business Impact of Writing a Book. Of the business book authors surveyed: 94 percent reported that their book improved their brand. 95 percent reported that their book generated more speaking engagements. 96 percent reported that their book generated more clients. 94 percent reported that their book generated more leads. 87 percent reported that their book allowed them to charge higher fees. 87 percent reported that their book allowed them to generate a more desirable client base. 76 percent reported that their book allowed them to close more deals. The overwhelming outcome of this research was, Assuming you have something worthwhile to say in a book, write one! How to Write a...



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