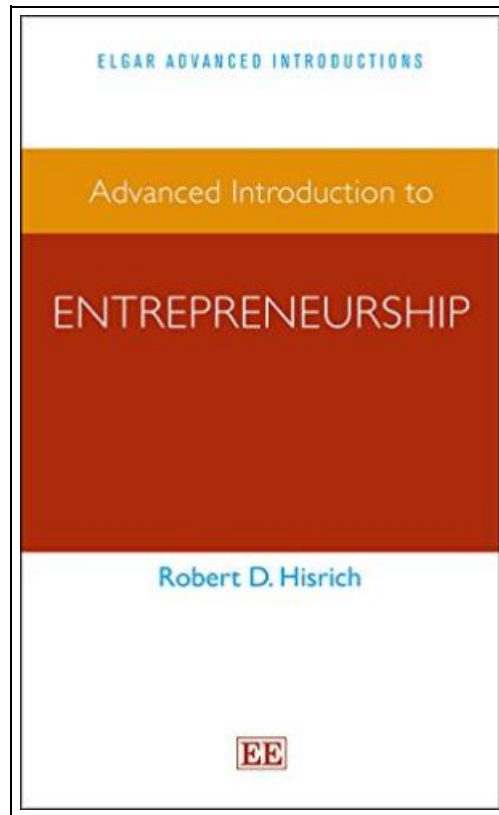


Advanced Introduction to Entrepreneurship (Paperback)



Filesize: 1.6 MB

Reviews

Very helpful to any or all category of folks. It is written in simple phrases rather than difficult to understand. It has been developed in an exceptionally simple way and is particularly just after I finished reading this pdf in which basically transformed me, modify the way in my opinion.

(Hank Runte)

ADVANCED INTRODUCTION TO ENTREPRENEURSHIP (PAPERBACK)

[DOWNLOAD](#)

Edward Elgar Publishing Ltd, United Kingdom, 2014. Paperback. Condition: New. Language: English . Brand New Book. Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences, business and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas. Renowned entrepreneurship scholar Robert D. Hisrich provides insights into the venture creation process, as well as the entrepreneur as a person. He outlines the characteristics, motivations and decision making processes of the entrepreneur in different settings (including businesses, government organizations and non-profits/social enterprises) to provide a comprehensive understanding of the individual who creates a new venture. Key features include: * Insights into how creativity and innovation provide a base for developing an idea * A history of the development of entrepreneurship and the changing nature of the entrepreneur * A focus on important aspects of a business plan * Unique perspectives from corporate executives, entrepreneurs and small business managers * Ideas on building a lasting company and/or ending the venture. Offering a concise, accessible and timely introduction to entrepreneurship, this thoughtful book will prove a valuable supplement to advanced students as well as practitioners of entrepreneurship and anyone interested in the field.

[Read Advanced Introduction to Entrepreneurship \(Paperback\) Online](#)[Download PDF Advanced Introduction to Entrepreneurship \(Paperback\)](#)

You May Also Like



Self Esteem for Women: 10 Principles for Building Self Confidence and How to Be Happy in Life (Free Living, Happy Life, Overcoming Fear, Beauty Secrets, Self Concept)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Self Esteem for Women 10 Principles for building self confidence and how to...

[Save ePub »](#)



Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Klara is a little different from the other...

[Save ePub »](#)



Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually...

[Save ePub »](#)



The Healthy Lunchbox How to Plan Prepare and Pack Stress Free Meals Kids Will Love by American Diabetes Association Staff Marie McLendon and Cristy Shauck 2005 Paperback

Book Condition: Brand New. Book Condition: Brand New.

[Save ePub »](#)



Children s Educational Book: Junior Leonardo Da Vinci: An Introduction to the Art, Science and Inventions of This Great Genius. Age 7 8 9 10 Year-Olds. [Us English]

Createspace, United States, 2013. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.ABOUT SMART READS for Kids . Love Art, Love Learning Welcome. Designed to...

[Save ePub »](#)