



The Four Bells Small Business Model

By Abrhiem, Talil

Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | Dr. Abrhiem has outstanding teaching skills, and a unique ability to motivate students through a positive learning environment and his sincere passion for their success. In the academic arena, he has pioneered academic research and developed methodologies focusing on strategic Arab-American entrepreneurial success. He has superior knowledge of American, European, and Middle Eastern business culture, as well as broad international business experience with his trilingual language skills and military service training. His global multi-disciplinary approach to strategic business management is supported by experience in Research, Operations, Sales, Human Resources management, and Marketing strategy. Dr. Abrhiem has over thirty years of small business entrepreneurial management and corporate management experience with several Fortune 500 companies. Throughout his tenure with AJAJ Corporation, he led integration activities for numerous business acquisitions, implemented TQM initiatives that improved financial performance and Retail Food Industry efficiencies, and instilled a stronger operational focus on customer satisfaction. | Format: Paperback | Language/Sprache: english | 123 gr | 220x150x4 mm | 80 pp.



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