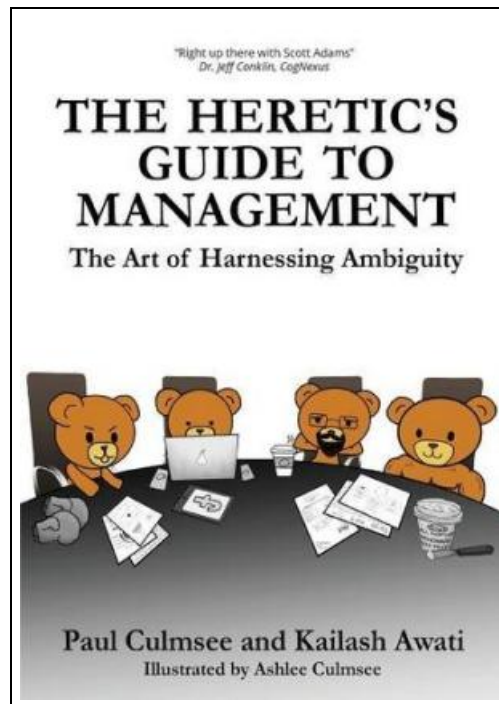


The Heretic's Guide to Management: The Art of Harnessing Ambiguity (Paperback)



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Reviews




Absolutely essential study book. It normally is not going to charge excessive. I am delighted to inform you that this is basically the finest ebook we have study during my very own lifestyle and can be he greatest publication for at any time.
(Dr. Willis Paucek II)

THE HERETIC S GUIDE TO MANAGEMENT: THE ART OF HARNESSING AMBIGUITY (PAPERBACK)



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Heretics Guide Press, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Management techniques such as strategic planning, project management or operational budgeting, attempt to reduce ambiguity and provide clarity. It is one of the great ironies of modern corporate life that they often end up doing the opposite: increasing ambiguity rather than reducing it. It is easy enough to understand why: organizations are complex entities and it is unreasonable to expect management models, such as those that fit neatly into a 2*2 matrix or a predetermined checklist, to work in the real world. Indeed, expecting them to work as advertised is akin to colouring a paint-by-numbers Mona Lisa with the expectation of recreating Da Vinci s masterpiece. Ambiguity remains untamed, and reality reimposes itself no matter how alluring the model is.but yet we persist in using such models. Why? Unfortunately, most of us have a deep aversion to situations that involve even a hint of ambiguity. Recent research in neuroscience has revealed the reason for this: ambiguity is processed in the parts of the brain which regulate our emotional responses. As a result, many people associate ambiguity with feelings of anxiety. When kids feel anxious, they turn to transitional objects such as teddy bears or security blankets, providing them with a sense of stability when situations or events seem overwhelming. In this book, we show that as grown-ups we don t stop using teddy bears - it is just that the teddies we use take a different, more corporate, form. Drawing on research, we discuss how management models, fads and frameworks are actually akin to teddy bears. They provide the same sense of comfort and certainty to corporate managers and minions as real teddies do to distressed kids. Most children usually outgrow their need...

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