



Management

By Kreitner, Bob

Houghton Mifflin, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Now in its tenth edition, Management continues to offer a practical, student-oriented approach to four central themes: change, diversity, ethics, and globalization. Author Robert Kreitner relies on more than 30 years of research and teaching experience to ensure that students gain a solid understanding of management principles. In addition to coverage of timely and relevant issues such as corporate responsibility, the text promotes skill development through hands-on exercises and team-building activities. With all data and examples updated to reflect current trends, the Tenth Edition integrates issues from popular culture and media, putting topics in context and engaging students. A range of pedagogical features--including in-text and video cases, Internet activities, and interactive annotations--support students as they prepare for the rigors of contemporary management. New! The Tenth Edition includes coverage of emerging research and hot-button topics, including Wilson's managerial skills profile; the implications of "cultural intelligence"; new research on how people rationalize unethical conduct; and the role of Web logs ("blogs"). New! Test Prepper self-quizzes at the end of each chapter include true/false and multiple-choice questions (with answers at the end of the book). New!...



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