

Is This Legal The Inside Story of The First UFC from the Man Who Created It



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A brand new e book with a brand new standpoint. I have read through and that i am certain that i am going to gonna go through again once more in the future. Its been developed in an remarkably simple way in fact it is merely right after i finished reading through this book in which basically modified me, modify the way in my opinion.

(Prof. Llewellyn Thiel)

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Ascend Books. Hardcover. Condition: New. 272 pages. Dimensions: 9.1in. x 6.3in. x 1.1in. On November 12, 1993, an entirely new sport was unleashed on an unsuspecting viewing public--one that was unlike any other, and one that would come to redefine combat and action sports for a new generation. The sport was mixed martial arts (MMA)--although it hadn't been named that yet--and the event was the Ultimate Fighting Championship. The creation of ad man and serial entrepreneur Art Davie, the UFC entered nearly 90,000 households through pay per view television with an explosion. . . an explosion of blood--as Dutch karate champion Gerard Gordeau kicked fallen Sumo wrestler Teila Tuli right in the face during the first minute of the opening fight. This shocking scene was only a prelude of what was to come that autumn night in Denver, and worldwide over the next 20 years. Now, for the first time, the true story of how the UFC and the sport of MMA came into existence will be told by the man who started it all. Art Davie is the Dr. James Naismith and Abner Doubleday (with a touch of PT Barnum) of MMA, yet his name is largely unknown. That is, until now. In this vivid and fast-moving, first-person account, Davie tells the story of his creation, which has flourished into the billion-dollar behemoth Ultimate Fighting Championship. Davies is a tale of perseverance and against-all-odds determination, as he worked tirelessly for four years to see his idea come to brutal fruition, meeting resistance at every single turn. Its also a mash-up of martial arts, celebrity and business culture, involving a highly improbable cast of characters, ranging from Academy Award nominee John Milius, NFL Hall of Fame running back Jim Brown, action star Chuck Norris, Brazilian Jiu-Jitsu godfather Rorion Gracie and...



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