



## The 7 Reasons Why Customers Don t Choose You!: And How You Can Change That (Paperback)

By Sammy Blindell, Miles Fryer

Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.As business owners since 1999, who have built seven of their own companies and helped over 1200 businesses across five different continents to design and build successful brands, Sammy Blindell and Miles Fryer now advise thousands of business owners across the world every day through their online resources: and They pride themselves on the quality of their work, delivering brand strategies, branding design and marketing strategies to companies who are serious about building a brand that attracts the right customers from the very beginning. Business owners worldwide have worked with Sammy and Miles directly via their B.R.A.N.D. Accelerator Programme, achieving measurable results that have greatly increased the value, visibility, credibility and profitability of the businesses they work with. It is the pain these customers consistently faced before working with this dynamic duo that inspired Sammy and Miles to write this book! With a staggering amount of written and video testimonials, plus word of mouth referrals, Sammy and Miles are passionate about helping you to align your brand strategy and marketing communications to attract the quality customers and clients you want...



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