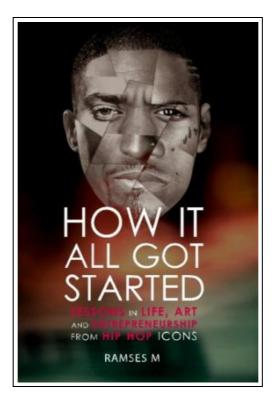
How It All Got Started: Lessons in Life, Art and Entrepreneurship from Hip Hop Icons (Paperback)



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Reviews

This is the very best publication we have read through right up until now. It is one of the most incredible book we have read through. Once you begin to read the book, it is extremely difficult to leave it before concluding.

(Miss Celia Volkman)

HOW IT ALL GOT STARTED: LESSONS IN LIFE, ART AND ENTREPRENEURSHIP FROM HIP HOP ICONS (PAPERBACK)



Createspace Independent Publishing Platform, United States, 2014. Paperback. Condition: New. Language: English. Brand New Book ****** Print on Demand ******. Described as the Hip Hop Entrepreneur s Bible, How It All Got Started is a book like no other. A journey through the lives and lyrics of dozens of people who have used Hip Hop as a vehicle to achieve remarkable things, this book tells the story of what it takes to be a successful entrepreneur and artist, from a rather unique point of view. The book holds twenty-three universally applicable life philosophies, gathered from dozens of Hip Hop artists, executives and entrepreneurs. Including: - How Kanye developed his God-like self-belief and why it s fundamental to his success. - Keys to longevity and how Dr. Dre has remained at the forefront of Hip Hop for thirty years. - Where Jay Z, and dozens of other successful hustlers draw the line over what s acceptable and what is not. - Why most Hip Hop icons choose to have long-term intimate relationships with one person. - The secret of creative genius, and how Pharrell, Grandmaster Flash and others earn millions using it. - The one thing Diddy as an intern, Drake as a rapper and Dame Dash as a CEO, all did to break into their industry. - The power of celebrity and how Eminem, Snoop and Hopsin know how to solve the problem of getting noticed. How It All Got Started also features the in-depth biographies of Kanye West, Kendrick Lamar, Jay Z and Eminem. Read in extensive detail the remarkable stories of how four seemingly unlikely people rose to their position at the helm of popular culture. This book is made especially for entrepreneurs and artists, aspiring and established, who are inspired by Hip Hop icons and aspire...



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