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Uncharted: Big Data as a Lens on Human Culture

By Erez Aiden, Jean-Baptiste Michel

Riverhead Books, United States, 2014. Paperback. Book Condition: New. Reprint. 208 x 138 mm. Language: English . Brand New Book. One of the most exciting developments from the world of ideas in decades, presented with panache by two frighteningly brilliant, endearingly unpretentious, and endlessly creative young scientists. - Steven Pinker, author of *The Better Angels of Our Nature* Our society has gone from writing snippets of information by hand to generating a vast flood of 1s and 0s that record almost every aspect of our lives: who we know, what we do, where we go, what we buy, and who we love. This year, the world will generate 5 zettabytes of data. (That's a five with twenty-one zeros after it.) Big data is revolutionizing the sciences, transforming the humanities, and renegotiating the boundary between industry and the ivory tower. What is emerging is a new way of understanding our world, our past, and possibly, our future. In *Uncharted*, Erez Aiden and Jean-Baptiste Michel tell the story of how they tapped into this sea of information to create a new kind of telescope: a tool that, instead of uncovering the motions of distant stars, charts trends in human history across...

Reviews

This publication will never be straightforward to get going on looking at but really fun to see. This can be for all those who stante that there had not been a worth looking at. You wont really feel monotony at at any moment of your own time (that's what catalogs are for about should you request me).

-- **Cale Hansen Sr.**

It in one of my favorite book. Sure, it is actually engage in, nonetheless an interesting and amazing literature. I am happy to let you know that this is basically the finest book i have got study inside my very own existence and might be he finest publication for ever.

-- **Randal Reinger**