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Managing the Myths of Health Care: Bridging the Separations between Care, Cure, Control, and Community (Paperback)

By Henry Mintzberg

ReadHowYouWant.com Ltd, Canada, 2017. Paperback. Condition: New. Large type / large print edition. Language: English . Brand New Book ***** Print on Demand *****. Managing the Myths of Health Care Bridging the Separations between Care, Cure, Control, and Community Health care is in desperate need of an overhaul its costs have been rising for decades far faster than its results. In this sure-to-be controversial book, leading management scholar and iconoclast Henry Mintzberg turns his attention to reframing the management and organization of health care. Mintzberg begins by describing various myths of health care, notably that this system is failing. It s hardly a system, but where it puts its effort, it is succeeding remarkably we are living longer thanks to the many advances in treatments. But the current system is expensive, and we don t want to pay for it. So the administrators, in governments and insurance companies alike, have been intervening to fix it, mostly by cutting costs. And here is where we find a good deal of the failure. The problem is not management per se but a form of remote-control management that has become too prevalent. Detached from the operations yet determined to control them, it reorganizes...



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