



Chinese Fashion: From Mao to Now (Paperback)

By Juanjuan Wu

Bloomsbury Publishing PLC, United Kingdom, 2009. Paperback. Condition: New. Language: English . Brand New Book. How has fashion mirrored the social and cultural changes that have taken place in modern China? To what extent has fashion contributed to those changes? This book provides the first comprehensive account of modern Chinese fashion from 1978 to the present day. The post-Mao era witnessed the birth of the Chinese market economy, the reawakening of Chinese fashion, and the rejuvenation of Chinese society. The program of economic reform turned China into the world's leading manufacturing powerhouse, and the Chinese fashion industry now plays a key international role. During the same period, Western companies discovered China as a significant market for branded fashion and luxury goods. This book, which takes a chronological approach, offers an analysis of the development of the Chinese fashion industry as well as an analysis of the relationship between dress, gender, identity and consumption in contemporary China. As such it will be welcomed by all students of fashion and textiles.



READ ONLINE
[2.05 MB]

Reviews

A really awesome ebook with perfect and lucid reasons. Indeed, it is engage in, still an amazing and interesting literature. I am just very easily could possibly get a satisfaction of reading a composed publication.

-- **Petra Kuphal**

This publication is wonderful. it was actually writtern very completely and beneficial. You may like the way the writer compose this publication.

-- **Prof. Aisha Mosciski PhD**

Related eBooks



[The tunnel book \(full two most creative Tong Shujia for European and American media as creating a\(Chinese Edition\)](#)

Hardcover. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.HardCover. Pub Date: Unknown Pages: full 2 ??Publisher: Anhui Children's Publishing House List Price: 75.00 yuan of: (law) Isabel compilation. Zhang...



[Found around the world : pay attention to safety\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2013-04-01 Pages: 24 Publisher: Popular Science Press How to ensure online safety ? Why not talk to strangers...



[Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .](#)

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the...



[Plants vs. Zombies game book - to play the stickers 2 \(puzzle game swept the world. most played together\)\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: Unknown Pages: 28 in Publisher: China Children Press List Price: 13.00 yuan Author: Lin mosquito compiled Press: China...



[Genuine the book spiritual growth of children picture books: let the children learn to say no the A BoffM\)\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2012-02-01 Pages: 33 Publisher: Chemical Industry Press Welcome Our service and quality to your satisfaction. please tell your...



[Suzuki keep the car world \(four full fun story + vehicles illustrations = the best thing to buy for your child\)\(Chinese Edition\)](#)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: Unknown in Publisher: Qingdao Publishing List Price: 58.00 yuan Author: Publisher: the Qingdao Publishing ISBN: 9.787.543.682.832 Yema: Revision:...